

WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

CONTRACT NO. REV.

1141-53637-1

DATE PRINTED

09/25/12

AND

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172186	AGENCY (OR SERVICE) ACTING AS AGENT FOR 310388		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	SMART MEDIA GROUP		CRAVAACK FOR CONGRESS CAMPAIGN	
AND	814 King St Ste 400		PO BOX 40040	
ADDRESS	Alexandria	VA 22314-3069	Saint Paul	MN 55104-8040
	USA		USA	
CONTACT	LINDSAY HANLEN		PRODUCT CRAVAACK EST# C16C22	
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. C16C22	PRODUCT CODE	1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12 NO. WEEKS: 1

Cancellation Notice
Required
Announcement 28 days
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	01111..	4	11:58A	12:30P	30S	10/16/12-10/19/12	NOON NEWS	4	675.00	2700.00
2	10000..	1	11:58A	12:30P	30S	10/22/12-10/22/12	NOON NEWS	1	675.00	675.00
3	01111..	4	12:30P	01:00P	30S	10/16/12-10/19/12	THE BOLD & THE BEAUTIFUL	4	400.00	1600.00
4	10000..	1	12:30P	01:00P	30S	10/22/12-10/22/12	THE BOLD & THE BEAUTIFUL	1	400.00	400.00
5	00111..	3	12:59P	01:58P	30S	10/17/12-10/19/12	THE TALK	3	325.00	975.00
6	10000..	1	12:59P	01:58P	30S	10/22/12-10/22/12	THE TALK	1	325.00	325.00
7	01111..	4	05:58A	07:00A	30S	10/16/12-10/19/12	THIS MORNING	4	725.00	2900.00
8	10000..	1	05:58A	07:00A	30S	10/22/12-10/22/12	THIS MORNING	1	725.00	725.00
9	02222..	8	07:00A	09:00A	30S	10/16/12-10/19/12	CBS THIS MORNING	8	425.00	3400.00
10	20000..	2	07:00A	09:00A	30S	10/22/12-10/22/12	CBS THIS MORNING	2	425.00	850.00
11	00101..	2	05:59P	06:30P	30S	10/17/12-10/19/12	M-F 6PM NEWS	2	2200.00	4400.00
12	10000..	1	05:59P	06:30P	30S	10/22/12-10/22/12	M-F 6PM NEWS	1	2200.00	2200.00
13	01112..	5	10:35P	11:38P	30S	10/16/12-10/19/12	LATE NIGHT WITH DAVID	5	650.00	3250.00
14	10000..	1	10:35P	11:38P	30S	10/22/12-10/22/12	LATE NIGHT WITH DAVID	1	650.00	650.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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172186 AGENCY (OR SERVICE) ACTING AS AGENT FOR 310388 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME SMART MEDIA GROUP

CRAVAACK FOR CONGRESS CAMPAIGN

AND 814 King St Ste 400

PO BOX 40040

ADDRESS Alexandria VA 22314-3069

Saint Paul MN 55104-8040

USA

USA

CONTACT LINDSAY HANLEN

PRODUCT CRAVAACK EST# C16C22

LOCAL SALESPERSON Nicole Roy Pol

AGENCY EST. NO. C16C22

PRODUCT CODE 1300

NATIONAL SALESPERSON

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			FROM	TO						
15	01111..	4	06:27P	07:00P	30S	10/16/12-10/19/12	WHEEL OF FORTUNE	4	3000.00	12000.00
16	10000..	1	06:27P	07:00P	30S	10/22/12-10/22/12	WHEEL OF FORTUNE	1	3000.00	3000.00
171.	1	10:00P	10:35P	30S	10/20/12-10/20/12	LATE NEWS SAT	1	2175.00	2175.00
181.	1	06:28P	07:00P	30S	10/20/12-10/20/12	WHEEL OF FORTUNE	1	1500.00	1500.00
191	1	05:28P	05:58P	30S	10/21/12-10/21/12	SUNDAY 5:30P NEWS	1	1700.00	1700.00
201	1	05:58P	07:00P	30S	10/21/12-10/21/12	SIXTY MINUTES SUNDAY	1	5500.00	5500.00
211.	1	07:57A	09:00A	30S	10/20/12-10/20/12	SAT 8AM NEWS	1	445.00	445.00
Total Contract:								48		51370.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						51370.00	.00	.00	51370.00	
GRAND TOTAL									51370.00	

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